



THUNDER by the BAY

MAJOR SPONSOR(S) - \$15,000 CASH

- (6) Tickets to the “Born To Be Wild” Kickoff Party at the Polo Grill & Bar (Jan. 6)
- (20) VIP Wristbands into the VIP tent during “Rockin’ and Ridin’ at the Ranch” Festival located at The Premier Sports Campus at Lakewood Ranch (Jan. 7 & 8)
- (10) Tickets into the beer/wine/spirits tasting tent during the “Rockin’ and Ridin’ at the Ranch” Festival located at The Premier Sports Campus at Lakewood Ranch (Jan. 7 & 8)
- Free vendor space at the “Rockin’ and Ridin’ at the Ranch” Festival located at The Premier Sports Campus at Lakewood Ranch (Jan. 7 & 8)
- Logo placement as a Major Sponsor on Festival banners, posters, event schedule mailer and E-Blast, website (on home page and sponsor page), print ads, television spots, and social media mention
- Stage mentions throughout the weekend during the entire Festival

ROAD KING STAGE SPONSOR - \$10,000 CASH

- (4) Tickets to the “Born To Be Wild” Kickoff Party at the Polo Grill & Bar (Jan. 6)
- (12) VIP Wristbands into the VIP tent during “Rockin’ and Ridin’ at the Ranch” Festival located at The Premier Sports Campus at Lakewood Ranch (Jan. 7 & 8)
- (8) Tickets into the beer/wine/spirits tasting tent during the “Rockin’ and Ridin’ at the Ranch” Festival located at The Premier Sports Campus at Lakewood Ranch (Jan. 7 & 8)
- Free vendor space at the “Rockin’ and Ridin’ at the Ranch” Festival located at The Premier Sports Campus at Lakewood Ranch (Jan. 7 & 8)
- Logo placement as a Road King Stage Sponsor on Festival banners, stage speaker banners, posters, event schedule mailer & E-Blast, website (home page and sponsor page), print ads, television spots, and social media mention
- Stage mentions throughout the weekend during the entire Festival